

State of Utah

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Governor's Economic Summit '08 Helps Business Leaders Keep Utah Strong Conference will focus on maintaining a preeminent economy in the nation and managing growth

**Salt Lake City** - Governor Huntsman and Mr. Josh James, CEO of Omniture Analytics will join with other experts in business, industry and economics during this years Statewide Economic Summit to address how the nation's hottest economy can sustain and manage growth during a time of economic uncertainty in other parts of the nation. "Utah is poised to continue recent trends of record growth, even as the national economy enters precarious territory. Growth brings new opportunities and new challenges. We believe this years Summit will help Utah businesses remain competitive in the coming years" said Governor Huntsman.

At this year's Economic Summit, Governor Huntsman and many experts will discuss how businesses in Utah can manage growth, new markets and emerge more influential in the national and worldwide marketplace," says Jason Perry, Executive Director of the Governor's Office of Economic Development (GOED).

Governor Jon Huntsman will be the featured speaker at the Governor's Economic Summit '08 to be held at the Grand America Hotel Thursday March, 20th. He will speak just prior to lunch at 11:45 AM in the Grand Ballroom of the Hotel.

During the opening general session of the Summit Thursday morning at 8 AM, Mr. Josh James, CEO and co-founder of Omniture, will be the keynote speaker. Mr. James is widely considered a pioneer in online business optimization, and under his leadership, Omniture was listed as one of the highest-performing IPOs on the NASDAQ for 2006. Under Governor Huntsman's watch, Utah has experienced unprecedented economic vitality and was recently recognized by The Pew Center as the best-governed state in the nation.

The Summit will be held Thursday, March 20, at The Grand America Hotel. Registration is available at <a href="www.UtahEconomicSummit.com">www.UtahEconomicSummit.com</a>. The Summit is presented by the Governor's Office of Economic Development and MediaOne of Utah.

The Summit provides a unique and powerful platform to gain valuable insight from business minds and establish networking relationships with colleagues. The conference will include panel discussions and breakout sessions. Tracks will include entrepreneurship, business law, business development, business promotion and business tools. Breakfast and lunch will be provided.

Attendees can qualify for continuing education credit for attending Summit breakout sessions if they pre-register. Earned credit will be administered through Salt Lake Community College. Representatives will be on hand at the Summit to help those who pre-registered for continuing education credits via the <a href="https://www.utahEeconomicSummitt.com">www.utahEeconomicSummitt.com</a> website.

The sponsors of the Governor's Economic Summit are:

Zions Bank, CBRE, Questar, Real Salt Lake, Rocky Mountain Power, L3 Communications, Omniture, ATK, NAI, Commerce CRG, Boeing, Economic Council of Utah, Grand America, The Buckner Group, Dental Select, Kennecott Land, Ballard Spahr, Prosper, Barnes Aerospace and Qwest

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Editors Note: Any reporters who would like credentials for the Summit can call Ryan Starks at 801-538-8746 or email a request to <a href="mailto:rstarks@utah.gov">rstarks@utah.gov</a>

A pdf of the Summit Program is attached and interviews with any of the program panelists can be arranged through the GOED offices by contacting Michael Sullivan at the GOED office numbers or email as listed above.

